

From: [Rena Leddy](#)
To: [Ariana Gomez](#); [Elmer Pacheco](#); [Jackie Sanchez](#); [Jasmine Ramos](#); [Jose Gonzalez](#); [Kent Smith](#); [Randall Tampa](#); [Rena Leddy](#)
Subject: Board Workshop Summary and Next Steps
Date: Thursday, July 23, 2015 1:51:48 PM
Attachments: [Fashion District BID Board Retreat Summary DRAFT Jul11-15 .pdf](#)
[PUMAs Global Trends Report 2014 Newsletter.pdf](#)
[Fashion Dist PBID Trends & Best Practices DRAFT Jul05-15.pdf](#)
[Fashion District Board Workshop Presentation 6.29.2015.ppt](#)
[image002.png](#)
[image003.png](#)
[image005.png](#)
[image006.png](#)

LA Fashion District Board Members,

Thank you again for attending the Board Workshop. Attached you will find the following documents:

1. Board Retreat Summary Report outlining our discussion.
2. PUMA's Global Trends Report 2014 Newsletter (research paper by PUMA)
3. Power Point Presentation on PBID Trends & Best Practices (via PUMA)
4. Power Point Presentation of Fashion District trends and finances

The top 3 priorities were a great start in creating a work plan for the BID for the next 3-5 years. The 4th priority – diversifying revenue- will be woven throughout the top 3 priorities. The Staff is in the process of creating work plans for each of the top 3 priorities. We will share the work plans at the next Board meeting on September 17th. Once we receive your feedback on the work plans, we will begin working with Board and Committee members on implementation.

Let me know if you have any questions.

Rena

Rena Masten Leddy | Managing Director



LA Fashion District BID

110 E 9th Street Suite A 1175

Los Angeles, CA 90079

tel: 213-488-1153 x 713

fax: 213-488-5159

cell: 310-600-3247

www.fashiondistrict.org

